

Message Text

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PAGE 01 MANILA 10387 291040Z

12

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W

----- 094079

R 290835Z AUG 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 6438

UNCLAS MANILA 10387

E.O. 11652: N/A

TAGS:BBSR, RP

SUBJ: WTDR/FTI - MIRANDA, G. & SONS

REF: UNCLAS USDOC 11799

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. MIRANDA, G. & SONS

4A. CODE: 4B. CODE: A 4C. CODE : X

5. P.O. BOX 2930; 1887 CLARO M. RECTO AVE., SAMPALOC

6. MANILA, PHILIPPINES

7. ESTBL: 1945 8. EMPL: 100 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD 12. RPT DATE: 8/74

13A. 27310/1359 RETL., WHOLESALER, IMP. & PUBLISHER BOOKS

13B. 27317/13 RETL. & WHOLESALER DICTIONARIES

13C. 26482/13 RETL. & WHOLESALER NOTEBOOKS

13D. 39510/13 RETL. & WHOLESALER PENS AND BALLPENS

13E. 39521/13 RETL. & WHOLESALER PENCILS

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MANILA 10387 291040Z

13F. 39522/13 RETL. & WHOLESALER ARTIST MATERIALS

13G. 39990/13 RETL. & WHOLESALER NOVELTY ITEMS

13H. 27510/13 RETL. & WHOLESALER POSTCARDS

13I. 27710/13 RETL. & WHOLESALER GREETING CARDS

13J. 30698/13 RETL. & WHOLESALER ERASERS

13K. 35796/13 RETL. & WHOLESALER STAPLERS AND STAPLE
REMOVERS

13L. 26480/13 RETL. & WHOLESALER STATIONERY PRODUCTS

14. OFFICER: ELISA D. MIRANDA, PROPRIETRESS

15. CABLE: "MIRANDASONS" MANILA 16. TELEX: NA

17. PHONE: 40-30-18, 47-51-03

18. FINANCIAL REFERENCES: PHILIPPINE BANK OF COMMERCE,
MAKATI, RIZAL AND FIRST UNITED BANK, MANILA, PHILIPPINES.
TRADE REFERECES: SEE ITEM #19.

19. MAJOR FOREIGN FIRMS REPRESENTED: MCGRAW HILL BOOK
COMPANY; FEFFER & SIMONS, INC.; HOLT, RINEHART & WINSTON;
JOHN WILEY COMPANY; DELL PUBLISHING COMPANY, AND BANTAM
PUBLISHING COMPANY; ALL IN NEW YORK, NEW YORK; BOOKS; ALL
ON NON-EXCLUSIVE AGENCIES ACQUIRED SEVERAL YEARS AGO.

20. POST'S EVALUATION OF FIRM: HEAD OFFICE AND STORE AND
BRANCHES MAINTAINED IN DIFFERENT PARTS IN SAMPALOC, MANILA.
ACTS AS RETAILER AND WHOLESALER OF BOOKS, SCHOOL AND OFFICE
SUPPLIES, OFFICE MACHINES, ARTIST MATERIALS, POSTCARDS,
GREETING CARDS, NOVELTY ITEMS AND RELATED PROEUCTS.
OCCASIONALLY IMPORTS BOOK REQUIREMENTS FROM JAPAN AND UNITED
STATES. ALSO, PUBLISHES BOOKS. MERCHANDISE OBTAINED FROM LOCAL
AND FOREIGN SUPPLIERS. PRODUCTS MARKETING OVER-THE-COUNTER-
PATRONAGE. CARRIES ADEQUATE STOCKS UND HAS NECESSARY FACILITIES
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PAGE 03 MANILA 10387 291040Z

FOR NORMAL OPERATIONS. OFFICERS APPEAR EXPERIENCED AND QUALIFIED.
FINANCIAL STATEMENTS NOT AVAILABLE EITHER THROUGH DIRECT REQUEST
FROM COMPANY OR FROM OUTSIDE NORMAL SOURCES. CREDIT
REPUBATION, SATISFACTORY.
SULLIVAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974MANILA10387
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740239-0529
From: MANILA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974088/aaaaagld.tel
Line Count: 112
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: UNCLAS USDOC 11799
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 26 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 JUN 2002 by reddocgw>; APPROVED <27 JAN 2003 by martinjw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI - MIRANDA, G. & SONS
TAGS: BBSR, RP
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005